

Marina Kukharenko

UX/UI Designer | Graphic designer | Illustrator

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📁 Portfolio

Behance

in LinkedIn

SUMMARY

I'm a UX/UI Designer with a background in Graphic Design and Illustration. My background strengthened my skills in the visual side of design, focusing on user, and effective problem-solving so that I can offer efficient solutions and experiences.

I'm passionate about creating designs that put people first. I love using my creativity to craft digital experiences that truly cater to users' needs.

SOFT SKILLS

Creativity
Attention to detail
Time management
Problem-solving
Flexibility
Multitasking
Cross-functional collaboration

EXPERIENCE

Dango Digital — UX/UI Designer

October 2023 - Present

Intuitive UI/UX for multiple e-commerce platforms based on Shopify platform.

Among clients are Bestseller (Only, Jack&Jones), Taft, Joral Technologies, etc.

Self-employed — Graphic Designer, Illustrator, 2D animator

March 2019 - Present

Illustrations (advertising, prints, articles, books, mobile game, educational project) animation, storyboards, animated stickers.

Hotel "Moscow" — Head

Advertising Manager

January 2018 - March 2019

Print design, web design, SMM, illustrations, motion design.

LAT, car recovery, cargo repair —

Advertising Manager

January 2017 - January 2018

Print design, web design, SMM, contextual advertising.

Littoral, products for health and cosmetics — Graphic Designer

April 2014 - August 2016

Packaging designs, print design, web design, SMM, products' photos.

Newcmyk 36, ad agency — Graphic Designer

December 2012 - March 2014

Branding, commercial printing products and outdoor banners.

Agama, ad agency — Designer

December 2009 - June 2011

Branding, logos, commercial printing products.

PROJECTS

TAFT, Premium Footwear Brand

- Redesigning the homepage to align visual quality with the brand's premium product positioning.
- Creating high-fidelity layouts with stronger contrast, typography, and product visibility for better accessibility.
- Collaborating with the development team to ensure design feasibility across breakpoints.

[Link to the project](#)

Cane Brew, Beverage Brand

- Redesigning the product page and cart drawer to simplify a confusing multi-page subscription flow into one clear experience.
- Designing an accessible color system within the brand's strict black-and-red guidelines.
- Creating a cart drawer with editable subscription states, free shipping bar, free gift, and cross-sells.

[Link to the project](#)

Love Letters to the World, Creative Agency

- Creating wireframes and designing a responsive interface that balances emotional storytelling with practical functionality across devices.
- Collaborating with developers to ensure every design decision was feasible and aligned with long-term goals.

[Link to the project](#)

LSRF, Cycling Apparel Brand

- Designing a bold, mobile-first visual identity that blends storytelling content with e-commerce.
- Collaborating closely with the client through iterative feedback loops to align design with brand identity.

[Link to the project](#)

HARD SKILLS

Figma
Adobe Creative Suite
Information architecture
Usability and accessibility testing
A/B testing
Wireframing
Visual/UI design
Branding

EDUCATION

VORONEZH STATE UNIVERSITY — Master's degree "Advertising Specialist"
September 2009 - May 2013

CERTIFICATIONS

Digital Skills: User Experience - Accenture
UX Design Fundamentals: Business Value Through User Experience (UX) Design
UX Design Fundamentals: Delivering Value to Users
UX Design Fundamentals: Creating Business Outcomes
the Brainnest UI/UX Design Industry Training

LANGUAGES

Russian (native)
English (C1)
Spanish (B2)